



# Syntax and Mansueto Ventures launch the Fast Company Most Innovative Companies US-Listed Index on SMArtX

May 2024



# Syntax and Mansueto Ventures launch the Fast Company Most Innovative Companies US-Listed Index on SMArtX

May 1, 2024 (New York, NY) Syntax LLC, a leading provider of innovative financial data and technologies, and Mansueto Ventures, publisher of Fast Company and Inc., have launched the Fast Company Most Innovative Companies US-Listed Index (“The Index”) on the SMArtX Advisory Solutions platform.

The Index is designed to capture publicly traded companies that are recognized for their trailblazing innovations across all facets of the US economy and meet minimum liquidity standards. The companies held within the index are selected from the annual Fast Company Most Innovative Companies List (the “MIC List”).

First introduced in 2008, the annual MIC List is curated by Fast Company’s editorial staff who selects that year’s 10 (or in a few cases 15) most transformative companies within 58 distinct industries by assessing and reviewing the novel significance of the business initiatives of thousands of companies and considering the impact of those efforts on each company’s business, industry, and society at large.

Andrei Senyuk, Head of Index Development at Syntax, said, “The Most Innovative Companies Index includes a group of names that are well-positioned to grow and disrupt their respective industries. The companies included in the Index span different sectors and industries but share the important characteristic of developing and delivering cutting edge technologies and products to customers.”

FCMICU is equal-weighted, reconstituted annually, and rebalanced quarterly, to provide a balanced representation across the index components.

“Innovation can come from anywhere, and at Fast Company, we look for it everywhere,” says Brendan Vaughan, Editor in Chief of Fast Company. “Each year, Fast Company’s Most Innovative Companies list celebrates standout organizations, regardless of size, location, or industry. Our team of editors and reporters spend months researching the lists, searching for companies whose innovative work will change the world in demonstrable ways. The MIC Index provides a new lens for tracking the impact of these innovations over time.”

“We value our expanding partnership with Syntax and the current thematic solutions available on the platform. We are thrilled to announce the launch of the Most Innovative Companies US-Listed Index strategy,” said Brad Haag, EVP, SMArtX Advisory Solutions.

Additional details on the Index can be found [here](#).



## About Syntax

Syntax LLC is a financial data and technology company that codifies business models into a relational system we call Affinity Data™. Syntax operates through three segments: Affinity Data™, Syntax Direct™, and Syntax Indices™. Using its patented FIS® technology inspired by systems sciences, the Affinity Data™ segment offers the most comprehensive, granular, and accurate product line revenue data available on the market. The Syntax Direct™ segment then uses this abundance of data to facilitate the near instantaneous creation and ongoing management of boundless direct indexing solutions and rules-based equity portfolios through a fully automated platform. The Syntax Indices™ segment offers customized and proprietary indices, including core global benchmarks and micro- and macro-thematic, smart beta, defined outcome, and target volatility indices. These indices are foundational for a range of financial products, such as ETFs, UITs, and structured products.

Learn more at [www.syntaxdata.com](http://www.syntaxdata.com).

## About Fast Company

Fast Company is the only media brand fully dedicated to the vital intersection of business, innovation, and design, engaging the most influential leaders, companies, and thinkers on the future of business. Headquartered in New York City, Fast Company is published by Mansueto Ventures LLC, along with our sister publication Inc., and can be found online at [www.fastcompany.com](http://www.fastcompany.com)

## About SMARtX Advisory Solutions

SMARtX is revolutionizing managed account administration in wealth management. Through cutting-edge technology that automates investment processes and simplifies client account management, it's the future-forward solution for advisory firms, asset managers, TAMPs, and custodians seeking to defy the limitation of managed account technology as it exists today. Modernize asset management with SMARtX: The Foundation of Innovation [www.smartxadvisory.com](http://www.smartxadvisory.com)

## For more information contact:

Sarah Grieco  
[sgrieco@syntaxdata.com](mailto:sgrieco@syntaxdata.com)

